



foodist  
AWARDS

**BE A PART  
OF THE  
SHOW**

**SPONSORSHIP GUIDE**



Thursday April 21, 2016 | The Showcase Room | Tempe, AZ  
[www.FoodistAwards.com](http://www.FoodistAwards.com)



One prestigious evening devoted to celebrating the top-shelf culinary craftsmen who make us continually excited to sit down at the dinner table. Which restaurant industry players embody the pursuit of excellence? Who are the real game changers, the pioneers, the industry standard-bearers?

## CELEBRATING THE MOST AMAZING TASTES, FACES AND PLACES IN ARIZONA FOOD AND BEVERAGE

Every spring, the Arizona Restaurant Association invites the industry at large to have a seat at our table as we honor the culinary minds that have helped shape Arizona's culinary landscape. Some cook regularly in their kitchen; some dream of the next great concept; some mixed it up behind the bar; and others manage foodservice solutions. All contributed to an exciting year of exhilarating food developments.

Arizona's food scene is thriving, thanks in no small part to trailblazing chefs, mixologists, entrepreneurs, and restaurateurs who make certain that it never gets stale.



A CELEBRATION  
OF EPIC  
GASTRONOMIC  
PROPORTIONS...



# TOAST THE SUCCESS

Garnering over 4 million impressions each season, Foodist Awards marketing efforts target the restaurant industry and consumers interested in food, beverages and travel statewide through a combination of on-air segments, editorial coverage, local and regional advertising, digital campaigns, marketing promotions and other initiatives.

**FACEBOOK FANS:**  
**15,356**

**TWITTER FOLLOWERS:**  
**4,044**

**INSTAGRAM FOLLOWERS:**  
**1,377**









**EMAIL FAN SUBSCRIBERS:**  
**7,500**



The best engagement comes from customized campaigns built around a common goal. You know your brand, we know our audience – Let's work together to create something truly unique.



# SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	Presenting Sponsor	Gold Plate	Silver Plate	Bronze Plate	Table Center Sponsor
	\$5,000	\$3,000-\$4,000	\$1,500-\$3,000	\$500-1,500	\$350
		RED CARPET	AV SPONSOR SOLD	VALET	
		VIDEO	PHOTOBOOTH 1 available	SAFE RIDE HOME	12 available
			AWARD SPONSOR 8 available	AFTER DINNER BEVERAGE SPONSOR	
<b>AWARD CATEGORY OWNERSHIP</b> first come, first serve basis					
<b>BANNER AD</b> on event website					
<b>BANNER AD</b> on ARA website	2 weeks	2 weeks	1 week		
<b>FEATURE AD IN ON THE MENU</b> digital newsletter to industry and consumers	6X	4X	2X	1X	
<b>AD</b> in awards show program book	Full page	Full page	Full page	Full page	1/2 page
<b>AD IN ARIZONA RESTAURANT NEWS</b> digital magazine	Full page	1/2 page	1/2 page	1/2 page	
<b>FEATURED ARTICLE</b> in one 2016 issue of ARIZONA RESTAURANT NEWS					
<b>HOSPITALITY</b>					
<b>TABLE OF 8</b>					
<b>TICKETS</b>		6	6	4	
<b>RECOGNITION</b>					

ON ALL SPONSORSHIP LEVELS  
EXCLUDING TABLE CENTER  
SPONSORSHIP:



**NAME/LOGO RECOGNITION** on all media outreach

**NAME/LOGO RECOGNITION** on all ARA/Partner social media pages

**NAME/LOGO** on event website

**NAME/LOGO** on event collateral



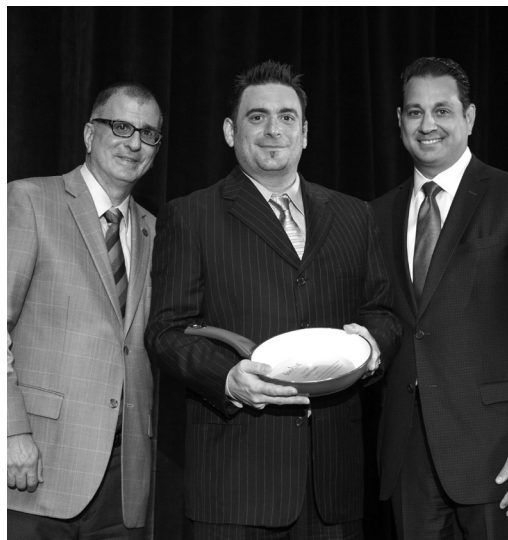


## BE A PART OF THE SHOW

An evening affair with a celebrity emcee, sit-down dinner and libations, Foodist Awards is your opportunity to be a major player in the premier awards event of Arizona's restaurant industry getting your name in front of over 200 of the State's most passionate consumers and industry professionals.

Whether we're getting up close and personal with Arizona restaurateurs, offering diners insider tips and unique experiences or otherwise enhancing the overall image of the restaurant industry, in Arizona there's always fresh ink on Foodist Awards and the association.

Sponsors may take advantage of the show's extensive marketing and social media platforms, working closely with the association to create unique and individualized activations for maximum exposure to fans and attendees. All companies and brands receive personalized attention to ensure that proposals, event activations and marketing opportunities are customized to fit the needs and goals of each sponsor.



# 2016 FOODIST AWARDS

## PARTNERSHIP AGREEMENT FORM

Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email Address \_\_\_\_\_

Organization \_\_\_\_\_

### PARTNERSHIP PACKAGE:

☐ Single Ticket (\$150)

☐ Table – seats 8 (\$995)

Level ☐ Presenting ☐ Gold ☐ Silver ☐ Bronze ☐ Table Center Price \_\_\_\_\_

Partnership Details \_\_\_\_\_

### Please Check Appropriate Box:

☐ I have enclosed a check payable to The Arizona Restaurant Association.

☐ Please send me an invoice.

☐ Please call for credit card information.

☐ Please bill the credit card provided below.

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

We appreciate your support and remind you that a portion of your donation is TAX DEDUCTIBLE. For your records, the tax ID number for The Arizona Restaurant Association is 86-0599958. Please consult your tax advisor for specific tax deductibility

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