



BE A PART
OF THE
ASSOCIATION

VENDOR MEMBER APPLICATION



3333 E Camelback Rd., Suite 285, Phoenix, AZ 85018
602.307.9134 / fax: 602.307.9139 / azrestaurant.org

WHY YOU NEED US

NEW MEMBER HIGHLIGHT

Introduces your business in our weekly "On the Menu" e-newsletter sent to all members.

COMPLIMENTARY LISTING ON ARA'S ONLINE BUYER'S GUIDE (OBG)

Members have 24/7 access to vendor resources by category which shows any discounts/oers you extend to ARA Members. We promote utilization of the OBG to our Members.

TWO COMPLIMENTARY FEATURE ADS YEARLY (\$500 VALUE)

In our "On The Menu" e-newsletter with additional Advertising Discounts for: On the Menu, and our quarterly digital Arizona Restaurant News magazine. Sponsored E-blasts are available to our database for \$500 (\$750 value).

The ARA's e-newsletters and digital magazine provide vital information about current industry news, innovative business ideas, legislative updates and vendor resources.

FREE SUBSCRIPTION AND ADVERTISING DISCOUNTS IN ARA PUBLICATIONS

On the Menu, and Arizona Restaurant News.

New Vendor Members may advertise in the Arizona Restaurant News magazine at a discounted rate!

*Frequency discounts are available.

NETWORKING WITH INDUSTRY LEADERS

Vendor members are given the avenues to build and enhance relationships with customers. Vendors are put in direct contact with restaurant decision makers.

These opportunities include:

- Foodist Awards
- ARA Chip in for Education Golf Classic
- ARA's Charitable Event, Live & Local
- ARA's Education Series Seminars

*Please inquire if interested in sponsorship or speaking opportunities

OPPORTUNITY TO BECOME AN ARA ENDORSED VENDOR MEMBER

A valuable distinction, ARA Endorsed Vendor Members are listed first in the OBG, are featured in ARA publications and are provided complimentary advertising in the ARA front lobby promotional presentation video.

ACCESS TO ARA MEMBER LIST & USE OF ARA LOGO

ARA's Member list is available ONLY to Vendor Members - an invaluable direct marketing tool to effectively reach across the industry and promote your business. There are currently over 1,700 ARA Members.

MEMBERSHIP DUES Based on number of Arizona employees.

# of Employees	Annual Dues	*PAC Contribution	TOTAL
100+	\$500	\$50	\$550
25-99	\$400	\$40	\$440
6-24	\$300	\$30	\$330
1-5	\$200	\$20	\$220

*Your voluntary personal check to the ARA-PAC is used to help elect legislators who understand the economic importance of the restaurant and hospitality industry in Arizona.

ARIZONA RESTAURANT ASSOCIATION

VENDOR MEMBER APPLICATION FORM

In accordance with federal law, the portion of your dues not related to lobbying (60%) is tax deductible as an ordinary and necessary business expense for federal income tax purposes. ARA Tax ID#86-0599958.

PAYMENT

Amount Due: _____

Number of membership decals you plan to display: _____

Check enclosed

Credit Card: MasterCard Visa AmericanExpress Expiration Date: _____

Card #: _____

Name on card: _____

Signature: _____

YOUR MEMBERSHIP INFORMATION

Please provide the following information for our records and for the ARA Online Buyer's Guide.

Business Name: _____

Contact: _____

Title: _____

Location Address: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Who is your ARA Membership Representative? _____

We are pleased to have you as a member and are excited to introduce your company to our membership.

Please write a maximum 100 word company description that identifies your offerings and/or specialities. Then email to Jana@azrestaurant.org. This information will be emailed to our membership database.

- Please check here if you would like to purchase an exclusive e-blast opportunity to be sent out to membership. Sponsored e-blast fee is \$500, distribution is 1,100+. Artwork 825 pixels X 2400 pixels.

For additional information please, contact Jana Shelton at 602-307-9134 or jana@azrestaurant.org.

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EMAIL: Chris Williams | Chris@azrestaurant.org

FAX: 602.307.9139