

GoDaddy® presents

LIVE & LOCAL

SUNDAY 10
NOVEMBER

Desert Ridge
Marketplace
Vendor Packet

Benefiting Boys & Girls Clubs of Greater Scottsdale

ARIZONA FOOD, MUSIC & BEVERAGE FESTIVAL
bgcs.org/liveandlocal



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE



Arizona Restaurant Association

DESERT
RIDGE
MARKETPLACE

HOSTED BY BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE'S ASSOCIATE BOARD



WHEN

Sunday, November 10, 2019

6:00 p.m.

Desert Ridge Market Place

WHO

With more than 1,200 guests in attendance, your business will gain valuable exposure while investing in local youth. Live & Local is the promotional destination for brands looking to maximize philanthropic involvement in the community.

BENEFITS

Opportunities to showcase your company through

- event signage
- online & social media presence
- event-related collateral materials
- pre-event emails
- advertising and promotions
- digital in-event onscreen acknowledgement



PAST PARTICIPANTS

Past Sponsors:

GoDaddy™, Arizona Restaurant Association, Desert Ridge Marketplace, Charles Schwab, Sunland Asphalt, Lewis Roca Rothgerber Christie, Mutual of Omaha, Fender, Cox, Chapman Automotive, United Healthcare, UMB, Suntec, Associated Sign Company, Capital Fund I, Kendrick Wealth Management, Vestar, Edward Jones Investments, Lovitt & Touché, The Original Traveling Photo Booth Company, Russ Lyon Sotheby's International Realty, APS, L. Roy Papp & Associates, Cadence Living, Great Western Bank, Carefree Smile, Peoples Mortgage Company, First Fidelity Bank, Olympic West Fire Protection Company, Arcadia Property Managed, Linda Baer, Mike Roland, Jeff VanDrie, Chasse Building Team, The Parsons Agency Big Yam, Tiffany & Bosco, Robert Winter, CIM, Patron Media, Yellow Cab, OT Remedies, US Bank

Previous Restaurants:

Ajo Al's, Bertha's Cafe, Chase's Diner, Chef Wade's Mac-n-Cheese Truck, Cholla Prime Steakhouse & Lounge, Copper Blues, Grayhawk Golf Club, Grimaldi's, OHSO, Outback, Paul Martin's American Grill, Streets of New York, Sysco, The Capital Grille, The Covenant, The Dhaba, The Melting Pot, The Thumb, The Whining Pig, Tryst Café, Wildflower Bread Co., Youngs Market Company

Previous Entertainment:

DJ Miss Mixx, 76th Street, Nate Nathan & The MacDaddy-Os



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Benefiting Boys & Girls Clubs of Greater Scottsdale

VENDOR PARTICIPATION AGREEMENT

We are looking forward to having you at Live & Local on Sunday, November 10! This packet includes critical information regarding your participation. Please be sure to read the packet in its entirety. Questions can be directed to Brynn Beam at brynn@azrestaurant.org. Our process ensures the best experience for you and your organization, and we appreciate your responsiveness to complete your participation plans.

The Restaurant listed in this agreement form has agreed to participate in Live & Local and agrees to follow the terms outlined in this agreement. Restaurant Participant agrees to provide the following:

- > Signed 2019 Live & Local Vendor Participation Agreement
- > Certificate of Insurance naming the Boys and Girls Clubs of Greater Scottsdale and Arizona Restaurant Association as Additional Insured
- > Copy of your Valid Catering Permit - If you don't have a catering permit, the Live & Local team will request a temporary permit for you!
- > 1,200 servings of petite entree item for the event available from 6:00 pm to 10:00 pm
- > Two gift cards for event promotional purposes
- > Signage not to exceed a 3' x 10' banner & decoration for your respective area
- > Logo for usage on promotional materials for event
- > Staff to serve menu item to guests at event
- > Description of menu item for use in marketing materials for event

PARTICIPATION AGREEMENT *Deadline: Thursday, October 1, 2019

Complete the attached Participation sheet. Submission instructions are included in the form.

CERTIFICATE OF INSURANCE *Deadline: Thursday, October 1, 2019

Please send a copy of your coverage certification naming Boys & Girls Clubs of Greater Scottsdale and Arizona Restaurant Association (ARA) as additional insureds.

Boys and Girls Clubs of Greater Scottsdale address: 10533 E. Lakeview Drive Scottsdale, AZ 85258

ARA Address: 3333 E Camelback Road, Suite 285, Phoenix, AZ 85018

FOOD SERVICE PERMIT *Deadline: Thursday, October 1, 2019

You will need to have a copy of your permit on site during the event. If you do not have the proper permit by the time of the event you will NOT be allowed to participate.

LOGO *Deadline: Thursday, October 1, 2019

Please send a vector (.eps or .ai) logo file for usage on promotional materials.

MENU ITEM *Deadline: Thursday, October 1, 2019

Please send a description of menu item for use in marketing materials and promotional efforts

Please send all materials to: **Brynn Beam** at brynn@azrestaurant.org or 3333 E Camelback Road, Suite 285, Phoenix, AZ 85018

No application will be considered complete until all of the above referenced permits, insurance certificates and logo have been received. Submission of an application does not guarantee acceptance for the event. Due to the limited space, vendor right to limit the number of food vendors in all categories.

VENDOR INFORMATION

CONTACT INFORMATION

Name of Vendor: _____

First Name: _____ Last Name: _____

Email Address: _____

Phone: () _____ Fax: () _____

VENDOR INFORMATION

Website: _____

Facebook: _____ Instagram: _____

ITEMS TO BE SERVED @ LIVE & LOCAL

Savory: _____

Sweet : _____

Beverage : _____

RESOURCE INFORMATION

Would you like assistance in the form of culinary students during the event? Yes No

Will You Be Grilling? Yes No

**If so, you will be responsible for the grill, extinguishing flames, disposing of all ashes and being in compliance with fire code.*

Will You Use Propane? Yes No

Will You Need Electricity? Yes No

If Yes, How Many Electrical Items Will You Be Bringing (no more than 5) _____

Enter Your Electrical Items in the Following Format: Item (Volts-Amps/Watts).

1. _____ 2. _____ 3. _____

4. _____ 5. _____

Are you or your chef willing to be a media spokesperson for print or on-air? Yes No

PERMITS

Yes, I do have a catering permit. Here is my Catering Permit Number: _____

No, I do not have a catering permit. Please provide one for me.

SUBMISSION INSTRUCTIONS

Please complete, sign and email form to brynn@azrestaurant.org by October 1, 2019.

QUESTIONS

Contact Brynn Beam at brynn@azrestaurant.org or (602) 307-9134

RESPONSIBILITIES

SECTION A: DUTIES & RESPONSIBILITIES OF BGCS & ARA:

BGCS & ARA shall provide the following:

1. A website with a landing page listing for all participating restaurants including a restaurant logo and/ or picture, business contact information, business website link, cuisine type and a separate page to promote each restaurant's special menu for this event.
2. An advertising campaign that will possibly appear in, but not be limited to: television, newspapers, radio, print publications, websites, social media campaigns such as Facebook, twitter and blogs, community calendars, participating member partners, links on partner websites, in-restaurant promotion, e-mail blasts, other promotions.
3. Serve as a partner to the restaurant and help with restaurant promotional activities through the use of a media toolkit provided to each participating restaurant.
4. Two (2) six (6) foot tables for the event.
5. A hand sanitation station.
6. Standard black linens for each table.
7. County health department approved space for duration of event.
8. Restaurant listing on www.bgcs.org/events.
9. Six (6) General Admission tickets which provide access to the main event only.
10. Inclusion in select print signage at the event including signage at your table.
11. Restaurant listing in map or program distributed to all attendees.

SECTION B: DUTIES & RESPONSIBILITIES OF RESTAURANT PARTICIPANT: Each participating restaurant shall provide the following:

1. All plates, napkins and utensils necessary to serve the menu item.
2. The menu description to BGCS / ARA for inclusion on the website no later than the date posted for that event.
3. All necessary planning, operational and managerial responsibilities and coordination for the restaurant participant portion of the event.
4. Agrees to utilize Live & Local promotional materials, link on restaurant's website, participate in social media campaigns, and include event in advertising and promotional material at least 14 days prior to the event.
5. Copies of restaurant's catering permit or inform ARA staff that a temporary catering permit is needed by deadline.
6. A certificate of insurance naming BGCS and ARA as additional insured.
7. Four (4) to six (6) serving staff, all age 21 and up with a valid ID to show security the night of the event.

SECTION C: MUTUAL DUTIES AND RESPONSIBILITIES OF BOTH BGCS / ARA AND RESTAURANT PARTICIPANT:

1. If the performance by either party of a non-monetary obligation under this Agreement is delayed or prevented in whole or in part by any cause not reasonably within its control (including, without limitation, inclement weather, acts of God, war, civil disturbances, accidents, damages to its facilities, labor disputes, acts of any governmental body, or delay of third parties) it shall be excused, discharged and released of performance to the extent such performance is so limited or prevented without liability of any kind.
2. Termination of the Agreement may be initiated only when agreed upon by both parties, unless one party defaults under the terms and conditions of this agreement. In case of default, the non-defaulting party must provide written notice to the other party of the default and shall provide fourteen (14) days to cure the default. Any notice shall be delivered by certified mail to the addresses listed in agreement.
3. BGCS / ARA and Restaurant Participant recognize each other as self-governing entities, and not agents of the other, and therefore shall conduct all business independently from one another.
4. The aforementioned Agreement represents the entire understanding between the parties relative to Live & Local, and is intended to be fully binding upon the parties.
5. BGCS / ARA Staff, related event providers and participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the vendor, its employees or property prior to, during or subsequent to the period covered by the vending contract. The vendor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury and agrees to indemnify and hold harmless BGCS / ARA and its partners for all costs associated with the event.
6. This event may be photographed and/or videotaped. By participating in this event, you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by BGCS / ARA.

Acceptance of the above Duties & Responsibilities, a signed copy must accompany your application.

Signature _____ Date: _____