



Arizona Restaurant Association



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Arizona Restaurant Association Announces Arizona Takeout Week

Organization Offers Support of Local Restaurants Amid Coronavirus Mandated Closures

PHOENIX (March 19, 2020)— The Arizona Restaurant Association (ARA) is responding to the recent state of emergency, by creating an all new marketing strategy to help support local dining establishments with the debut of **Arizona Takeout Week**.

Harnessing the energy from our Spring and Fall AZ Restaurant Weeks, AZ Takeout Week will help restaurants and those diners who depend on them for daily sustenance, survive what is an unprecedented crisis in the industry. The ARA is pleased to announce Arizona Takeout Week, which is now in effect and will run through the entirety of Coronavirus closures.

The initiative serves to help diners and those who depend on restaurants as a food source find restaurants offering pick-up, curbside, and delivery options during this time and aid restaurants in marketing their service options during the closure.

“We appreciate and thank Governor Ducey for his efforts in working with the restaurant industry to mitigate the spread of the Coronavirus,” says Arizona Restaurant Association president and CEO Steve Chucri. “The Arizona restaurant family appreciates his work and that of all elected leaders in our State during this unparalleled time in our history.”

The culinary industry has a powerful impact on the state’s economy — and residents’ livelihoods. There are more than 10 thousand dining establishments that employ over 229,000 staff with annual restaurant sales of \$13.4 billion.

“At the end of the day, we are the industry of ‘happy’ and that is what the hospitality industry represents. We hope to bring a bit of happiness to Arizonans during this extremely difficult time through Arizona Takeout Week while keeping our employees and restaurants afloat, Chucri continued.” The event already has over 100 participating restaurant locations including:

Federal Pizza

Rusconi’s American Kitchen

Phoenix City Grille

Jewell’s Bakery and Café

Pita Jungle

Little Woody
Wildflower Tucson
S&V Urban Italian
Blanco
Koibito Poke
Liberty Station
Provision
Trapp Haus BBQ
Original Breakfast House
Urban Margarita

This initiative is free for restaurants and all are invited to email their current menus and service hours to takeout@azrestaurant.org. Please go to the official Arizona Takeout Week website at www.aztakeoutweek.com...and start dining on the go!

About the Arizona Restaurant Association: Dedicated to helping its members become leaders in their communities through building customer loyalty, escalating awareness of food safety and healthy living, bolstering a thriving industry and rewarding workforce, and increasing financial success, the Arizona Restaurant Association is the brainchild behind events that support the state's culinary scene including Arizona Restaurant Week and the Foodist Awards. For more information, visit www.azrestaurant.org.

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