

BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE

LIVE & LOCAL

OCTOBER 24, 2021 | THE DISTRICT AT DESERT RIDGE MARKETPLACE

VENDOR
PACKET



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE

ADMINISTRATIVE OFFICES

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BOYS & GIRLS CLUBS OF GREATER SCOTTSDALE



SUNDAY, OCTOBER 24, 2021

Live & Local is the promotional destination for brands looking to maximize philanthropic involvement in the community.

Live & Local, Boys & Girls Clubs of Greater Scottsdale's annual outdoor festival, brings live entertainment, food and beverages, and an electric atmosphere together at Desert Ridge Marketplace to benefit local youth.

With more than 1,200 attendees in the 21-55 age group, your business will gain valuable exposure as you partner with and invest in the success of thousands of kids and teens right here in our community.

Boys & Girls Clubs of Greater Scottsdale fulfills its mission of enabling youth, especially those who need us most, to reach their full potential with evidence-based programming, trained professionals, and successful outcomes.

Learn more about BGCS and its 9 Club locations at www.bgcs.org.

PAST PARTICIPANTS

Sponsors:

GoDaddy™, Arizona Restaurant Association, Desert Ridge Marketplace, Charles Schwab, Sunland Asphalt, Lewis Roca Rothgerber Christie, Mutual of Omaha, Fender, Cox, Chapman Automotive, United Healthcare, UMB, Suntec, Associated Sign Company, Capital Fund I, Kendrick Wealth Management, Vestar, Edward Jones Investments, Lovitt & Touché, The Original Traveling Photo Booth Company, Russ Lyon Sotheby's International Realty, APS, L. Roy Papp & Associates, Cadence Living, Great Western Bank, Carefree Smile, Peoples Mortgage Company, First Fidelity Bank, Olympic West Fire Protection Company, Arcadia Property Managed, Linda Baer, Mike Roland, Jeff VanDrie, Chasse Building Team, The Parsons Agency Big Yam, Tiffany & Bosco, Robert Winter, CIM, Patron Media, Yellow Cab, OT Remedies, US Bank

Restaurants:

Ajo Al's, Bertha's Cafe, Chase's Diner, Chef Wade's Mac-n-Cheese Truck, Cholla Prime Steakhouse & Lounge, Copper Blues Live, Farm & Craft, Grayhawk Golf Club, Grimaldi's, Jimmy Johns, Nori Sushi & Asian Dining, OHSO, Outback, Paul Martin's American Grill, Salty Seniorita, Streets of New York, Sysco, The Capital Grille, The Covenant, The Dhaba, The Melting Pot, The Thumb, The Whining Pig, Thirsty Lion, Tommy Bahamas, Tryst Café, Wildflower Bread Co., Youngs Market Company

Entertainment:

DJ Miss Mixx, 76th Street, Nate Nathan & The MacDaddy-Os

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VENDOR PARTICIPATION AGREEMENT

We are looking forward to having you at Live & Local on Sunday, October 24! This packet includes critical information regarding your participation. Questions can be directed to Jamie Stone at Jamie@azrestaurant.org. Our process ensures the best experience for you and your organization, and we appreciate your responsiveness to complete your participation plans.

The Restaurant listed in this agreement form has agreed to participate in Live & Local and agrees to follow the terms outlined in this agreement. Restaurant Participant agrees to provide the following:

- Signed 2021 Live & Local Vendor Participation Agreement
- Certificate of Insurance naming Boys & Girls Clubs of Greater Scottsdale and Arizona Restaurant Association as Additional Insured
- Copy of your Valid Catering Permit - If you don't have a catering permit, the Live & Local team will request a temporary permit for you!
- 1,400 servings of petite entree item for the event available from 6:00 p.m. to 10:00 p.m.
- Two gift cards for event promotional purposes
- Signage not to exceed a 3' x 10' banner & decoration for your respective area
- Logo for usage on promotional materials for event
- Staff to serve menu item to guests at event
- Description of menu item for use in marketing materials for event

PARTICIPATION AGREEMENT *Deadline: Wednesday, September 15, 2021

Complete the attached Participation sheet. Submission instructions are included in the form.

CERTIFICATE OF INSURANCE *Deadline: Wednesday, September 15, 2021

Please send a copy of your coverage certification naming Boys & Girls Clubs of Greater Scottsdale and Arizona Restaurant Association (ARA) as additional insureds.

Boys & Girls Clubs of Greater Scottsdale address: 10533 E. Lakeview Drive Scottsdale, AZ 85258

ARA Address: 3333 E Camelback Road, Suite 285, Phoenix, AZ 85018

FOOD SERVICE PERMIT *Deadline: Wednesday, September 15, 2021

You will need to have a copy of your permit on site during the event. If you do not have the proper permit by the time of the event you will NOT be allowed to participate.

LOGO *Deadline: Wednesday, September 15, 2021

Please send a vector (.eps or .ai) logo file for usage on promotional materials.

MENU ITEM *Deadline: Wednesday, September 15, 2021

Please send a description of menu item for use in marketing materials and promotional efforts

Please send all materials to: Jamie Stone at jaimie@azrestaurant.org or 3333 E Camelback Road, Suite 285, Phoenix, AZ 85018

No application will be considered complete until all of the above referenced permits, insurance certificates and logo have been received. Submission of an application does not guarantee acceptance for the event. Due to the limited space, vendor right to limit the number of food vendors in all categories.

LIVE & LOCAL 2021 VENDOR INFORMATION

Name of Vendor

Contact Name

Email Address

Phone Number

Website

Social Media Handles

PROPOSED MENU

☐

Savory

☐

Sweet

☐

Beverage

OPERATION INFORMATION

Would you like assistance from culinary students during the event?

☐

Yes

☐

No

Will you be grilling?*

☐

Yes

☐

No

**If so, you will be responsible for the grill, extinguishing flames, disposing of all ashes and being in compliance with fire code.*

Will you require propane?

☐

Yes

☐

No

Will you require electricity?

☐

Yes

☐

No

IF YES, how many electrical items will you be bringing (no more than 5)

Enter Your Electrical Items in the Following Format: Item (Volts-Amps/Watts).

Are you or your chef willing to be a media spokesperson for print or on-air?

☐

Yes

☐

No

PERMIT INFORMATION

☐

Yes, I do have a catering permit. Here is my Catering Permit Number:

☐

No, I do not have a catering permit. Please provide one for me.

SUBMISSION INSTRUCTIONS

Please complete, sign and email form to jamie@azrestaurant.org by September 15, 2021.

Contact Name Signature

Date

QUESTIONS

Contact Jamie Stone at jamie@azrestaurant.org or (602) 307-9134

RESPONSIBILITIES

SECTION A: DUTIES & RESPONSIBILITIES OF BGCS & ARA:

BGCS & ARA shall provide the following:

1. Restaurant listing on www.bgcs.org/events.
2. Two (2) six (6) foot tables for the event.
3. A hand sanitation station.
4. Standard black linens for each table.
5. County health department approved space for duration of event.
6. Six (6) General Admission tickets which provide access to the main event only.
7. Inclusion in select print signage at the event including signage at your table.
8. Restaurant listing in map or program distributed to all attendees.
9. All plates, napkins and utensils necessary to serve the menu item.

SECTION B: DUTIES & RESPONSIBILITIES OF RESTAURANT PARTICIPANT: Each participating restaurant shall provide the following:

1. The menu description to BGCS / ARA for inclusion on the website no later than the date posted for that event.
2. All necessary planning, operational and managerial responsibilities and coordination for the restaurant participant portion of the event.
3. Agrees to utilize Live & Local promotional materials, link on restaurant's website, participate in social media campaigns, and include event in advertising and promotional material at least 14 days prior to the event.
4. Copies of restaurant's catering permit or inform ARA staff that a temporary catering permit is needed by deadline.
5. A certificate of insurance naming BGCS and ARA as additional insured.
6. Four (4) to six (6) serving staff, all age 21 and up with a valid ID to show security the night of the event.

SECTION C: MUTUAL DUTIES AND RESPONSIBILITIES OF BOTH BGCS / ARA AND RESTAURANT PARTICIPANT:

1. If the performance by either party of a non-monetary obligation under this Agreement is delayed or prevented in whole or in part by any cause not reasonably within its control (including, without limitation, inclement weather, acts of God, war, civil disturbances, accidents, damages to its facilities, labor disputes, acts of any governmental body, or delay of third parties) it shall be excused, discharged and released of performance to the extent such performance is so limited or prevented without liability of any kind.
2. Termination of the Agreement may be initiated only when agreed upon by both parties, unless one party defaults under the terms and conditions of this agreement. In case of default, the non-defaulting party must provide written notice to the other party of the default and shall provide fourteen (14) days to cure the default. Any notice shall be delivered by certified mail to the addresses listed in agreement.
3. BGCS/ARA and Restaurant Participant recognize each other as self-governing entities, and not agents of the other, and therefore shall conduct all business independently from one another.
4. The aforementioned Agreement represents the entire understanding between the parties relative to Live & Local, and is intended to be fully binding upon the parties.
5. BGCS/ARA Staff, related event providers and participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the vendor, its employees or property prior to, during or subsequent to the period covered by the vending contract. The vendor signing this contract expressly releases all of the aforementioned from any and all claims from such loss, damage or injury and agrees to indemnify and hold harmless BGCS / ARA and its partners for all costs associated with the event.
6. This event may be photographed and/or videotaped. By participating in this event, you hereby consent to the use of your likeness or image in those photographs or video for future promotional consideration by BGCS / ARA.

Acceptance of the above Duties & Responsibilities, a signed copy must accompany your application.

Signature _____ **Date:** _____



BOYS & GIRLS CLUBS
OF GREATER SCOTTSDALE

2020 IMPACT SUMMARY

4,532
MEMBERS
(6,119 Pre COVID)

415
Average Daily
ATTENDANCE
(936 Pre COVID)

63,716
Snacks Provided

6,822
Meals Served

5-18
Ages Served

9

Locations in the
communities of
Scottsdale, North
Phoenix, Anthem,
Fountain Hills, the Salt
River Pima-Maricopa
Indian Community,
and the Hualapai Nation

Membership Longevity

39.5% More than 2 Years

46.2% 1-2 Years

8.2% Less than 1 Year

6.1% Unknown

67
YEARS
of service to local
YOUTH

\$1,202,588
in Program Assistance Awarded
in 2020

