

ARIZONA'S RESTAURANT INDUSTRY AWARDS

# FOODIST AWARDS

SPONSORSHIP OPPORTUNITIES

MONDAY  
APRIL 24

2023

## ARIZONA'S RESTAURANT INDUSTRY AWARDS

# CELEBRATES 9 YEARS!

Join us as The Foodist Awards recognize the exceptional ability and talent of the state's restaurant community through acclaimed awards including Emerging Restaurant of the Year, Top Chef, Standout Signature Dish, Exceptional Culinary Experience and more.

The 2023 Foodist Awards are THE night to come together as we recognize the state's extremely talented individuals and toast to an incredible year of dining and food service innovation.

### DETAILS

**Monday, April 24, 2023**

**5:30 PM - 10:00 PM**

The Van Buren  
401 W Van Buren St  
Phoenix, AZ 85003



# WHY ATTEND

The Arizona Restaurant Association has been bringing our community together to celebrate through The Foodist Awards, for what will be nine wonderful years. This night recognizes the rock stars who put their whole hearts into creating incredible dining experiences every day across the state of Arizona. They have worked so hard over the past few years to reclaim stability, to grow and support their teams, and to continue to provide diners with so many ways to enjoy our local restaurants. Be part of this prestigious evening and help us celebrate the most amazing tastes, faces and places in Arizona food and beverage.



# WHO ATTENDS

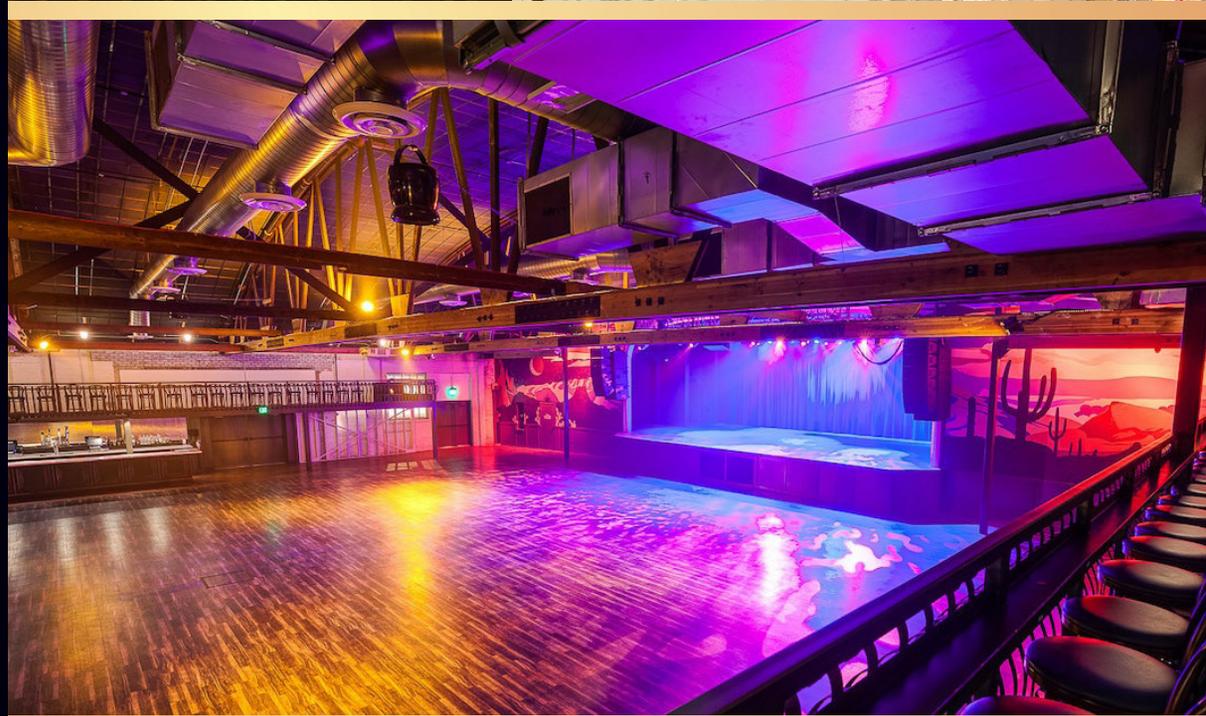
- |                       |                                   |
|-----------------------|-----------------------------------|
| Restaurateurs         | Beverage Directors                |
| Independent Operators | Distributors/Wholesalers          |
| Executive Chefs       | Importers/Exporters               |
| Pastry Chefs          | Service Superstars                |
| Chef/Owners           | Suppliers                         |
| Sous Chefs            | Food Industry Technology          |
| Line Cooks            | Members of the Media              |
| Restaurant Managers   | Industry Influencers and Bloggers |
| Sommeliers            |                                   |



# WHY SPONSOR

Hosted by the Arizona Restaurant Association, the Foodist Awards are the perfect night to honor a fantastic year of innovation in the Arizona food and beverage landscape. An evening affair with a heavy hors d'oeuvres, food activation stations and libations, Foodist Awards is your opportunity to be a major player in the premier awards event of Arizona's restaurant industry getting your name in front of over 450 of the State's most passionate consumers and industry professionals.

Showcase your brand, product, or dedication to our focused audience of restaurateurs, chefs, sommeliers, developers, industry partners, and more by taking advantage of the show's extensive marketing and social media platforms, working closely with the association to create unique and individualized activations for maximum exposure to fans and Attendees. All companies and brands receive personalized attention to ensure that proposals, event activations and marketing opportunities are customized to fit the needs and goals of each sponsor.



	TICKETS	PRESENTING \$25,000	TITLE \$25,000	PLATINUM \$20,000	DIAMOND \$15,000	GOLD \$10,000	SILVER \$5,000
<b>SEATING</b>							
Full Table–10 seats (\$1,750)	10	10	10	10	10		
Full Table–4 seats (\$700)	4				4		4
Large Lounge Seating (or comparable seating)	8	8	8				
Small Lounge Seating (or comparable seating)	6			6		6	
Cocktail Table–4 stools (\$500)	4						
Floor Seat – GA (\$150 - members /\$175 non-members)							
Balcony Reserved Seating (\$200 members / \$225 non-members)							
Balcony GA Seat (\$175 members / \$200 non-members)							
<b>ON-SITE BENEFITS &amp; EXPERIENCES</b>							
Opportunity to Kick Off the Night with a Welcome Speech		●					
Program Speaking Opportunity for CEO or Executive			●				
Opportunity to provide items for Swag Bag or Table		●	●	●	●		
Presentation of Premium Award i.e. Chef of the Year		●	●	●			
Award Presentation		●			●	●	
Event Host Meet and Greet		●	●	●			
<b>RECOGNITION &amp; BRANDING</b>							
Additional Branding & Mentions Throughout the Night		●		●			
Branding on All Event Collateral		●					
What Else Would You Like? Custom Built Opportunities		●					
Branded Signage at Reserved Seating		●	●	●	●		●
Custom Branding on Lounge		●	●	●		●	
Inclusion on Step & Repeat		●	●	●			
Logo Gobo Presence at Event		●	●	●			
Logo in Event Video/Award Graphic		●	●	●	●		
Acknowledgment from Stage		●	●	●	●		
Company and Logo in Event Program		●	●	●	●	●	●
Ad in Event Program (\$400)		●	●	●	●	●	
Floor Sticker Signage		●	●	●			●
Dedicated Eblast to Foodist Attendees		●	●	●	●	●	●
Company Recognition on Foodist Awards Website		●	●	●	●	●	●





# FOODIST

## AWARDS

ARIZONA RESTAURANT ASSOCIATION

3333 E. Camelback Rd., Suite 285, Phoenix, AZ 85018

602.307.9134 | [FoodistAwards.com](http://FoodistAwards.com)