

# ARIZONA'S RESTAURANT INDUSTRY AWARDS

#### SPARKLING A DECADE: CELEBRATING OUR 10-YEAR DIAMOND ANNIVERSARY!

Gather with us at The Foodist Awards, the pinnacle evening of 2024, as we applaud the exceptional skills and talents of Arizona's culinary individuals. It's a night where we come together to raise a toast to the remarkable achievements and innovations in dining and food service throughout the year.

The event showcases excellence through prestigious awards, including Emerging Restaurant of the Year, Top Chef, Standout Signature Dish, Exceptional Culinary Experience, and more, making it a celebration of the state's dynamic and talented culinary community.

#### **DETAILS**

Monday, June 3rd 2024 5:00 PM - 10:00 PM

Warehouse 215 215 E Grant Street Phoenix, AZ 85004



# WHY ATTEND

Join us for an unforgettable evening dedicated to honoring the culinary rock stars who pour their passion into crafting extraordinary dining experiences throughout the vibrant state of Arizona.

Amidst a flourishing market and a surge in visitors, Phoenix's restaurants and their dedicated staff have been working tirelessly to secure their position on the culinary map. Beyond recovering from challenges, they have embraced the city's booming market growth, accommodating an increasing number of visitors. Their unwavering commitment to stability, team support, and delivering diverse dining experiences has not only withstood these changes but has elevated Phoenix's reputation as a culinary destination.

Become a part of this prestigious celebration and contribute to commemorating the remarkable flavors, talents, and destinations that define the essence of Arizona's food and beverage scene.

### **WHO ATTENDS**

Restaurateurs

**Independent Operators** 

**Executive Chefs** 

Pastry Chefs

Chef/Owners

Sous Chefs

Line Cooks

Restaurant Managers

Sommeliers

**Beverage Directors** 

Distributors/Wholesalers

Importers/Exporters

Service Superstars

Suppliers

Food Industry Technology

Members of the Media

Industry Influencers

and Bloggers



## **WHY SPONSOR**

Presented by the Arizona Restaurant Association, the Foodist Awards offer a unique opportunity to celebrate a year of remarkable innovation in Arizona's dynamic food and beverage scene. This exclusive evening event features an array of delectable hors d'oeuvres, interactive food stations, and crafted libations. As a participant, you have the chance to take center stage in the foremost awards ceremony of Arizona's restaurant industry, positioning your name prominently in front of over 600 of the state's most enthusiastic consumers and industry professionals. Don't miss your chance to be a key player in this premier celebration!

Elevate your brand, product, or commitment to a targeted audience comprising restaurateurs, chefs, sommeliers, developers, industry partners, and beyond. Seize the opportunity to leverage the show's expansive marketing and social media platforms, collaborating closely with the association to craft distinctive and personalized activations that guarantee maximum exposure to enthusiasts and attendees. Our dedicated approach ensures that every company and brand receives individualized attention, tailoring proposals, event activations, and marketing opportunities to align seamlessly with the unique needs and goals of each sponsor.



	TICKETS	PRESENTING PRESENTING	TITLE \$25,000	PLATINUM \$20,000	DIAMOND 515,000	CO <sub>LD</sub> \$10,000	SILVER \$5,000
SEATING							
Full Table–10 seats (\$1,750)	10	10	10	10	10		
Full Table–4 seats (\$700)	4				4		4
Full Table - 6 seats (\$1,050)	6	6	6	6		6	
Cocktail Table–4 stools (\$600)	4						
Floor Seat – GA(\$150)	PER TICKET						
ON-SITE BENEFITS & EXPERIENCES							
Opportunity to Kick Off the Night with a Welcome Speech							
Program Speaking Opportunity for CEO or Executive							
Opportunity to provide items for Swag Bag or Table							
Presentation of Premium Award i.e. Chef of the Year							
Award Presentation							
RECOGNITION & BRANDING							
Additional Branding & Mentions Throughout the Night							
Branding on All Event Collateral							
What Else Would You Like? Custom Built Opportunities							
Branded Signage at Reserved Seating							
Inclusion on Step & Repeat							
Logo in Event Video/Award Graphic							
Acknowledgment from Stage							
Company and Logo in Event Program							
Ad in Event Program (\$400)							
Floor Sticker Signage							
Dedicated Eblast to Foodist Attendees							
Company Recognition on Foodist Awards Website							

#### **CORPORATE SPONSOR LEVELS**

	STEP & REPEAT STEP & REPEAT SPONSOR (1)	BEVERACE GLASS SPONSOR SH,000	PARTY PICS SPONSOR SPONSON (1)	AFTER PARTY SPONSOR SPONSOR \$3,500	MAPKIM SPONSOR SP\$3,500 (1)	RED CARPET SPONSOR SPONSOR \$3,000	AWARD SPONSOR SP.500 (3)	PRE-PARTY SPONSOR SPONSOR \$2,500	VIDEO SPONSOR SPONSON (4)	CENTERPIECE SPONSOR SP.000 (1)	SAFE RIDEHOME SPONSOR SPONSOR SPONSOR	VALET SPONSOR SPONSO \$2,000	MOMINEE MOMSOR SPONSOO \$1,500	
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Cocktail Table-4 stools (\$600)														
Floor Seat – GA(\$150)							4			4	4	4	4	
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