

# ARIZONA'S RESTAURANT INDUSTRY AWARDS

#### SPARKLING A DECADE: CELEBRATING OUR 10-YEAR DIAMOND ANNIVERSARY!

Gather with us at The Foodist Awards, the pinnacle evening of 2024, as we applaud the exceptional skills and talents of Arizona's culinary individuals. It's a night where we come together to raise a toast to the remarkable achievements and innovations in dining and food service throughout the year.

The event showcases excellence through prestigious awards, including Emerging Restaurant of the Year, Top Chef, Standout Signature Dish, Exceptional Culinary Experience, and more, making it a celebration of the state's dynamic and talented culinary community.

#### **DETAILS**

Monday, June 3rd 2024 5:00 PM - 10:00 PM

Warehouse 215 215 E Grant Street Phoenix, AZ 85004



# WHY ATTEND

Join us for an unforgettable evening dedicated to honoring the culinary rock stars who pour their passion into crafting extraordinary dining experiences throughout the vibrant state of Arizona.

Amidst a flourishing market and a surge in visitors, Phoenix's restaurants and their dedicated staff have been working tirelessly to secure their position on the culinary map. Beyond recovering from challenges, they have embraced the city's booming market growth, accommodating an increasing number of visitors. Their unwavering commitment to stability, team support, and delivering diverse dining experiences has not only withstood these changes but has elevated Phoenix's reputation as a culinary destination.

Become a part of this prestigious celebration and contribute to commemorating the remarkable flavors, talents, and destinations that define the essence of Arizona's food and beverage scene.

### **WHO ATTENDS**

Restaurateurs

**Independent Operators** 

**Executive Chefs** 

Pastry Chefs

Chef/Owners

Sous Chefs

Line Cooks

Restaurant Managers

Sommeliers

**Beverage Directors** 

Distributors/Wholesalers

Importers/Exporters

Service Superstars

Suppliers

Food Industry Technology

Members of the Media

Industry Influencers

and Bloggers



## **WHY SPONSOR**

Presented by the Arizona Restaurant Association, the Foodist Awards offer a unique opportunity to celebrate a year of remarkable innovation in Arizona's dynamic food and beverage scene. This exclusive evening event features an array of delectable hors d'oeuvres, interactive food stations, and crafted libations. As a participant, you have the chance to take center stage in the foremost awards ceremony of Arizona's restaurant industry, positioning your name prominently in front of over 600 of the state's most enthusiastic consumers and industry professionals. Don't miss your chance to be a key player in this premier celebration!

Elevate your brand, product, or commitment to a targeted audience comprising restaurateurs, chefs, sommeliers, developers, industry partners, and beyond. Seize the opportunity to leverage the show's expansive marketing and social media platforms, collaborating closely with the association to craft distinctive and personalized activations that guarantee maximum exposure to enthusiasts and attendees. Our dedicated approach ensures that every company and brand receives individualized attention, tailoring proposals, event activations, and marketing opportunities to align seamlessly with the unique needs and goals of each sponsor.



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	TICKETS	PRESENTING	TITLE \$25,000	PLATINUM \$20,000	DIAMOND DI <sub>\$</sub> 15,000	COLD \$10,000	SILVER \$5,000	
SEATING								
Full Table–10 seats (\$1,750)	10	10	10	10	10			
6 seats (\$1,050)	6	6	6	6		6		
4 seats (\$700)	4				4		4	4
Floor Seat – GA(\$175)	PER TICKET							***
ON-SITE BENEFITS & EXPERIENCES								
Opportunity to Kick Off the Night with a Welcome Speech								
Program Speaking Opportunity for CEO or Executive								
Opportunity to provide items for Swag Bag or Table								^
Presentation of Premium Award i.e. Chef of the Year								
Award Presentation								
RECOGNITION & BRANDING								
Additional Branding & Mentions Throughout the Night								
Branding on All Event Collateral								
What Else Would You Like? Custom Built Opportunities								
Branded Signage at Reserved Seating								
Inclusion on Step & Repeat								
Logo in Event Video/Award Graphic								
Acknowledgment from Stage								K
Company and Logo in Event Program								
Ad in Event Program (\$400)								
Floor Sticker Signage								
Dedicated Eblast to Foodist Attendees								
Company Recognition on Foodist Awards Website								

#### **CORPORATE SPONSOR LEVELS**

	STEP & REPEAT STEP & RONSOR SPONSOR (1)	BEVERACE CLASS SPONSOR SPONSOR	PARTY PICS PARTY PICS SPONSOR 57,500 (1)	AFTER PARTY SPONSOR SPONSOO	MAPKIN SPONSOR SPONSOO (1)	RED CARPET SPONSOR SP <sub>\$3,000</sub>	AWARD SPONSOR SPS2,500 (3)	PRE-PARTY SPONSOR SPS2,500	VIDEO 5PONSOR 5PONSO 52,000 (4)	CENTERPIECE SPONSOR \$2,000 (1)	SAFE RIDEHOWE SPONSOR SPONSOR SPONSOR	VALET SPONSOR SPONSOO (1)	NOMINEE NOMINEOR SPONSOR \$1,500	
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