INTRODUCING





A NEW SUMMER EVENT TO BOOST BUSINESS AND SHOWCASE CULINARY CREATIVITY

Arizona Chef's Week is a curated, high-impact event designed to drive business and highlight the talent behind your kitchen—especially during the slower summer season when restaurants need the extra boost.

This brand-new dining event will take place August 1–10, 2025, and is modeled after our successful Restaurant Week format. Participating restaurants will offer a three-course, prix fixe menu priced at \$55 or \$66 per person, giving diners a compelling reason to dine out during the hottest time of year.

But this isn't just business as usual.

We're inviting Arizona's local, independent Chefs to step up and create exclusive, limited-time menus that go beyond their regular offerings. Think seasonal ingredients, bold flavors, and inventive presentations—giving diners an unforgettable experience they can only get during this event.

WHY PARTICIPATE?

- Drive traffic and revenue in August
- Attract new and loyal diners
- Show off your culinary creativity
- ✓ Be featured in statewide promotion

Produced By





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PARTICIPATION DETAILS:

Limited Spots Available

This is not a "sign-up-and-you're-in" promotion. We're intentionally limiting the number of participating restaurants to maintain a high-quality, high-impact experience for diners—and to maximize visibility for each chef and concept. Spots will go fast.

Robust Marketing & Media Support

Your participation comes with more than just a listing. We're investing in a statewide paid media campaign, targeted social media promotions, and public relations outreach to build buzz and drive diners through your doors. We'll also have spotlight opportunities, and media features that amplify your chef's creativity and your restaurant's brand.

Registration Fee

Participation is open to only Arizona Restaurant Association (ARA) Members for just \$250. Not a member yet? We're offering a limited-time discounted annual membership for just \$250 (regularly \$495), which includes access to this event and other exclusive benefits all year long.

LET'S MAKE SUMMER SIZZLE

Spots are limited. Secure yours today and be part of the event that brings Arizona's culinary scene to life—right when it needs it most.

Contact Jamie@azrestaurant.org for more information, questions and to sign up!