ARIZONA'S **RESTAURANT INDUSTRY** AWARDS

FOODIST AWARDS

SPONSORSHIP OPPORTUNITIES

TUESDAY
APRIL 6
2027

ARIZONA'S RESTAURANT INDUSTRY AWARDS

CELEBRATING 13 YEARS!

Gather with us at The Foodist Awards, the pinnacle evening of 2027, as we applaud the exceptional skills and talents of Arizona's culinary individuals. It's a night where we come together to raise a toast to the remarkable achievements and innovations in dining and food service throughout the year.

The event showcases excellence through prestigious awards, including Emerging Restaurant of the Year, Top Chef, Standout Signature Dish, Exceptional Culinary Experience, and more, making it a celebration of the state's dynamic and talented culinary community.

DETAILS

Tuesday, April 6, 2027
5:00 PM - 10:30 PM

Scottsdale Center for the Performing Arts
7380 E 2nd St
Scottsdale AZ 85251



WHY ATTEND

Join us for an unforgettable evening celebrating the people, restaurants and ideas shaping Arizona's dynamic culinary scene.

The Foodist Awards brings together the state's restaurant community to recognize the chefs, operators, rising talent and standout concepts raising the bar for dining and hospitality across Arizona. From innovative dishes and memorable guest experiences to the individuals driving the industry forward, this is a night dedicated to honoring the creativity, passion and hard work behind it all.

As Arizona continues to earn national attention as a culinary destination, the Foodist Awards offers a unique opportunity to come together, celebrate the achievements of our industry and recognize the talent defining what's next.

Be part of the 13th Annual Foodist Awards and help us raise a glass to the exceptional flavors, people and experiences that make Arizona's food and beverage community so special.

WHO ATTENDS

- Restaurateurs
- Independent Operators
- Executive Chefs
- Pastry Chefs
- Chef/Owners
- Sous Chefs
- Line Cooks
- Restaurant Managers
- Sommeliers
- Beverage Directors
- Distributors/Wholesalers
- Importers/Exporters
- Service Superstars
- Suppliers
- Food Industry Technology
- Members of the Media
- Industry Influencers and Bloggers













WHY SPONSOR

Presented by the Arizona Restaurant Association, the Foodist Awards offers brands a unique opportunity to align with one of Arizona's premier culinary celebrations and connect directly with the leaders, innovators and tastemakers shaping the state's restaurant industry.

With more than 600 attendees expected, the 13th Annual Foodist Awards brings together restaurateurs, chefs, operators, industry partners, hospitality professionals and supporters of Arizona's vibrant food and beverage community for an unforgettable evening of recognition and celebration.

Sponsorship provides meaningful visibility before, during and beyond the event through customized brand integrations, event activations, digital and social media exposure, and on-site engagement opportunities. Whether your goal is to build awareness, strengthen industry relationships, showcase a product or create a memorable guest experience, our team works closely with each partner to develop opportunities that align with your brand and objectives.

Become part of this signature industry event and position your company alongside the people, restaurants and ideas driving Arizona's culinary scene forward.











CORPORATE SPONSOR LEVELS

SPONSORSHIP BENEFITS

	PRESENTING $25,000	PREMIER $20,000	SIGNATURE $15,000	EXECUTIVE $10,000	LOUNGE $10,000 (4)
SEATING					
10 Grouped Seats ($1,750)	10	10	10	10	
6 Grouped Seats	6	6			6
4 Grouped Seats			4		
GA/Individual Seats $175 per seat					
ON-SITE BENEFITS & EXPERIENCES					
Opportunity to Kick Off the Night with a Welcome Speech	●				
Program Speaking Opportunity for CEO or Executive					
Presentation of Premium Award i.e. Chef of the Year	●	●			
Award Presentation			●	●	●
RECOGNITION & BRANDING					
Additional Branding & Mentions Throughout the Night	●	●	●	●	●
Branding on All Event Collateral	●				
What Else Would You Like? Custom Built Opportunities	●				
Branded Signage at Reserved Seating					●
Inclusion on Step & Repeat	●				
Logo in Event Video/Award Graphic	●	●	●	●	●
Acknowledgment from Stage	●	●	●		
Company and Logo in Event Program	●	●	●	●	●
Ad in Event Program	●	●	●	●	●
Dedicated Eblast to Foodist Attendees	●	●	●	●	●
Company Recognition on Foodist Awards Website	●	●	●	●	●

SPONSORSHIP BENEFITS

	STEP & REPEAT SPONSOR $7,000 (1)	BEVERAGE GLASS SPONSOR $6,000 (1)	RED CARPET SPONSOR $5,500	AV SPONSOR $5,000	WATER/ HYDRATION SPONSOR $5,000	AWARD SPONSOR $4,500 (2)	NAPKIN SPONSOR $4,000 (1)	TICKET SPONSOR $4,000	PHOTO/ VIDEO BOOTH SPONSOR $3,500
SEATING									
6 Grouped Seats	6	6	6	6	6				
4 Grouped Seats						4	4	4	4
GA/Individual Seats $175 per seat	PER TICKET								
ON-SITE BENEFITS & EXPERIENCES									
Program Speaking Opportunity for CEO or Executive	●								
Opportunity to Provide Items for Tables/During Event					●				●
Presentation of Premium Award i.e. Chef of the Year	●								
Award Presentation						●			
RECOGNITION & BRANDING									
What Else Would You Like? Custom Built Opportunities	●	●	●	●	●	●	●	●	●
Inclusion on Step & Repeat	●								
Logo in Event Video/Award Graphic	●	●	●	●	●	●	●	●	●
Acknowledgment from Stage	●	●		●		●			
Company and Logo in Event Program	●	●	●	●	●	●	●	●	●
Ad in Event Program	●	●	●	●	●	●	●	●	●
Dedicated Eblast to Foodist Attendees	●	●	●	●	●	●	●	●	●
Company Recognition on Foodist Awards Website	●	●	●	●	●	●	●	●	●

FOODIST AWARDS

SPONSORSHIP BENEFITS

	AFTER PARTY SPONSOR $3,500	LIVE MUSIC SPONSOR $3,500	CENTERPIECE SPONSOR $3,500	PRE-PARTY SPONSOR $3,000	VALET SPONSOR $2,500	WELCOME COCKTAIL SPONSOR $2,500	COFFEE BAR SPONSOR $2,500	SOCIAL MEDIA SPONSOR $2,000	CONTENT SERIES SPONSOR CUSTOM
SEATING									
6 Grouped Seats	6			6		4	4	2	
4 Grouped Seats		4	4		4				
GA/Individual Seats $175 per seat									
ON-SITE BENEFITS & EXPERIENCES									
Program Speaking Opportunity for CEO or Executive	●								
Opportunity to Provide Items for Tables/During Event	●		●	●		●	●		
Presentation of Premium Award i.e. Chef of the Year									
Award Presentation			●						
RECOGNITION & BRANDING									
What Else Would You Like? Custom Built Opportunities	●	●	●	●	●	●	●	●	
Logo in Event Video/Award Graphic	●	●	●	●	●	●	●	●	
Acknowledgment from Stage	●	●		●					
Company and Logo in Event Program	●	●	●	●	●	●	●	●	
Ad in Event Program	●	●	●	●	●	●	●	●	
Dedicated Eblast to Foodist Attendees	●	●	●	●	●	●	●	●	
Company Recognition on Foodist Awards Website	●	●	●	●	●	●	●	●	

FOODIST AWARDS

ACTIVATION SPONSORSHIPS

STEP & REPEAT SPONSOR ($7,000) — Showcase your brand with logo placement on the official Foodist Awards step & repeat, featured prominently in guest photos throughout the evening.

BEVERAGE GLASS SPONSOR ($6,000) — Keep your brand in hand throughout the cocktail and after party with your logo featured on event beverage glassware.

RED CARPET SPONSOR ($5,500) — Make a strong first impression with prominent branding on and along the Foodist Awards red carpet, placing your brand front and center as guests arrive.

AV SPONSOR ($5,000) — Gain prominent brand recognition throughout the Awards Ceremony inside the Scottsdale Center for the Performing Arts, with visibility incorporated into the evening's audiovisual experience.

WATER / HYDRATION SPONSOR ($5,000) — Keep guests refreshed throughout the evening with brand visibility tied to event hydration stations, water service or other customized refreshment opportunities.

AWARD SPONSOR ($4,500) — Align your brand with one of the Foodist Awards' signature honors and receive the opportunity to participate in presenting the award on stage.

NAPKIN SPONSOR ($4,000) — Put your logo directly in front of guests with branding featured on event napkins used throughout the evening.

TICKET SPONSOR ($4,000) — Gain visibility before guests even arrive and throughout the evening with your brand featured across select event ticketing and guest confirmation touchpoints, including logo placement on all printed tickets distributed the night of the event.

PHOTO/VIDEO BOOTH SPONSOR ($3,500) — Give guests a fun, shareable experience with prominent branding incorporated into the event's interactive photo or video booth activation.

AFTER PARTY SPONSOR ($3,500) — Keep the celebration going with prominent brand exposure throughout the official Foodist Awards after party.

LIVE MUSIC SPONSOR ($3,500) — Align your brand with the energy of the evening through prominent recognition from the live music stage during the cocktail party.

CENTERPIECE SPONSOR ($3,500) — Create a highly visible brand presence across cocktail and lounge tables during both the cocktail party and after party through customized centerpiece branding or activation.

PRE-PARTY SPONSOR ($3,000) — Own a key opening moment of the evening with brand exposure throughout the official pre-party experience as guests gather before the Awards Ceremony.

WELCOME COCKTAIL SPONSOR ($2,500) — Make a memorable first impression by putting your brand behind the official welcome cocktail served as guests arrive and begin the evening's celebration.

VALET SPONSOR ($2,500) — Be one of the first brands guests experience by welcoming attendees with complimentary valet service and prominent branding at arrival and departure.

COFFEE / ESPRESSO BAR SPONSOR ($2,500) — Put your brand at the center of a high-traffic coffee activation, offering guests a memorable experience while enjoying premium coffee and espresso beverages.

SOCIAL MEDIA SPONSOR ($2,000) — Extend your brand's reach beyond the event with recognition across Foodist Awards social content, including select pre-event promotion, event-night coverage and post-event highlights.

CONTENT SERIES SPONSOR (CUSTOM) — Align your brand with original Foodist Awards storytelling through a customized content series featuring chefs, nominees, industry leaders, behind-the-scenes moments or other event-focused content created to extend engagement before and beyond the awards.



ARIZONA RESTAURANT ASSOCIATION
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